

FOR IMMEDIATE RELEASE –

Fraunces Tavern® Museum opens new exhibition highlighting the Gadsden Flag.

New York: On **Friday, April 2, 2021**, Fraunces Tavern Museum debuted a brand-new exhibition: *An American Emblem of Magnanimity*.

On display in the Adeline Moses Loeb Gallery, *An American Emblem of Magnanimity* details the history and iconography of the Gadsden Flag and the role it continues to play in shaping the American identity.

The flag's iconic timber rattlesnake takes center stage, inviting visitors to lean in for a closer look. Timber rattlesnakes are indigenous to the eastern half of the United States and are typically docile, only biting when threatened—not unlike the early American colonists, the show points out.

An American Emblem of Magnanimity also dives into the Gadsden flag's history. The flag is attributed to Christopher Gadsden, a powerful businessman, politician, military officer, and plantation owner. Gadsden first presented the flag to the Continental Navy's Commander-in-Chief in 1775, its timber rattlesnake proudly standing in opposition to the British government. It fell into obscurity but has seen a resurgence in popular culture.

The striking flag, which spans a full wall of the gallery, speaks for itself: DON'T TREAD ON ME.

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