

AN AMERICAN EMBLEM OF MAGNANIMITY



DONT TREAD ON ME

Exhibition Media Kit

ESTABLISHED 1907



FRAUNCES TAVERN® MUSEUM

FOR IMMEDIATE RELEASE –

Fraunces Tavern® Museum opens new exhibition highlighting the Gadsden Flag.

New York: On Friday, April 2, 2021, Fraunces Tavern Museum debuted a brand-new exhibition: An American Emblem of Magnanimity.

On display in the Adeline Moses Loeb Gallery, An American Emblem of Magnanimity details the history and iconography of the Gadsden Flag and the role it continues to play in shaping the American identity.

The flag's iconic timber rattlesnake takes center stage, inviting visitors to lean in for a closer look. Timber rattlesnakes are indigenous to the eastern half of the United States and are typically docile, only biting when threatened—not unlike the early American colonists, the show points out.

An American Emblem of Magnanimity also dives into the Gadsden flag's history. The flag is attributed to Christopher Gadsden, a powerful businessman, politician, military officer, and plantation owner. Gadsden first presented the flag to the Continental Navy's Commander-in-Chief in 1775, its timber rattlesnake proudly standing in opposition to the British government. It fell into obscurity but has seen a resurgence in popular culture.

The striking flag, which spans a full wall of the gallery, speaks for itself: DON'T TREAD ON ME.

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Fraunces Tavern® Museum

AN AMERICAN EMBLEM OF MAGNANIMITY



ABOUT THE EXHIBITION

Made famous on the Gadsden flag, the timber rattlesnake was adopted by many as a symbol of American resistance to British rule during the Colonial Period. This special exhibition offers a look at the history, significance and meaning of this striking flag.

ABOUT THE MUSEUM

Fraunces Tavern Museum's mission is to preserve and interpret the history of the American Revolutionary era through public education. A five-building complex that includes 54 Pearl Street, a landmarked building that served as a watering hole for many of the Founding Fathers, including George Washington. The Museum offers a unique experience that allows visitors to discover the American Revolutionary Era in one of New York City's oldest standing structures.

The Museum is comprised of two period rooms and six galleries where visitors can explore a rotating collection of artifacts, artworks, and documents from or relating to the American Revolutionary Era. This unique Museum experience is bolstered by a variety of engaging educational resources, public programs and special events that serve the community throughout the year on-site and online.

HISTORY

In 1719, the building that would become Fraunces Tavern was originally constructed as a residence for merchant Stephen De Lancey. In 1762, Samuel Fraunces bought the building and transformed it into one of the most popular meeting places for political discussion and action in the City.

Once war began and the Continental Army lost possession of the City, Loyalist forces occupied the tavern until peace was declared in 1783. On December 4, 1783, nine days after the British evacuation, George Washington delivered his emotional farewell to his officers in the second floor Long Room. Between 1785 and 1788, 54 Pearl Street housed the newly formed Continental Congress Departments of War, Foreign Affairs, and Treasury. In the 1800s, it became a boarding house for young workers in the busiest port on the East Coast and underwent several structural changes after a series of fires. Sons of the RevolutionSM in the State of New York, Inc. took ownership in 1904 and completed a groundbreaking restoration, opening Fraunces Tavern Museum and Restaurant in 1907. 54 Pearl Street was designated a New York City Landmark in 1965 and the block was placed on the National Register of Historic Places in 1977 and 2008, respectively.



PRESS

Fraunces Tavern is a Museum, Restaurant, and Bar all housed inside five historic buildings in Lower Manhattan. It is the only New York City museum dedicated to preserving and interpreting the history of the American Revolutionary Era, and includes eight galleries, an 8,000-piece collection, and family-friendly pricing.

At Fraunces Tavern Museum, visitors can explore the history and iconography of Early American Regimental battle flags, tour the Long Room where George Washington bade farewell to his officers at the close of the American Revolution, and read the firsthand account of Washington's farewell in the handwritten Memoir of Colonel Benjamin Tallmadge. Walk the halls where history happened at Fraunces Tavern Museum.



MEDIA INQUIRIES

All inquiries for images and interviews, as well as any on-site filming or photography requests should be directed to:

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FAST FACTS

LOCATION

54 Pearl Street, 2nd Floor, New York, NY 10004
(Corner of Broad and Pearl Streets)
The Museum is wheelchair accessible.

CONTACT

(212) 425-1778 | www.frauncestavernmuseum.org

HOURS

Wednesday – Sunday, 12pm-5pm
Office hours are Monday through Friday, 9am-5pm

GENERAL ADMISSION

Adults (18+): \$7
Seniors (65+): \$4
Students (w/ valid ID): \$4
Children (6-18): \$4
Children (under 5), Active Military (w/ ID): FREE
Federally disabled with an attendant (w/ ID): \$4

EDUCATION

For teachers interested in engaging, hands-on programs that will bring the Revolution to life, the Museum offers a variety of opportunities for students of all ages! Contact Education & Public Programs Manager Sarah Kneeshaw at skneeshaw@frauncestavernmuseum.org or call (212) 425-1778, Ext. 213.

AMENITIES

Gift Shop

The gift shop offers a variety of apparel, collectibles, books, and educational materials.

FRAUNCES TAVERN® RESTAURANT

Enjoy craft beers, a selection of whiskeys, traditional and modern tavern fare at the restaurant on the first floor. Host your private event and enjoy a unique and unforgettable dining experience in one of the oldest standing structures in New York City.

SOCIAL MEDIA



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